

8th Annual Walk a Mile in Her Shoes® FACT SHEET

Date: Walk a Mile in Her Shoes®.....Wednesday, April 21, 2010

Time: 4:00 p.m. – 5:00 p.m. On-site registration/shoe pick up

5:00 p.m. – 5:40 p.m. Walk

5:30 p.m. – 7:00 p.m. Reception

Location: Registration and walk start – Plaza de Cesar Chavez, downtown San Jose

Reception and walk end – San Jose State University, Student Union, Barrett Ballroom

Overview: In an effort to bring awareness to sexual assault in our community, men walk in women's shoes (that the YW provides), beginning at Plaza de Cesar Chavez and ending at San Jose State University in downtown San Jose, where walkers and supporters enjoy a festive reception and marvel at everyone's accomplishment.

The YWCA of Silicon Valley hosts this unique event during Sexual Assault Awareness Month to call attention to the staggering statistics associated with sexual assault: *one-in-three women and one-in-five men, regardless of socio-economic status, will be sexually assaulted in their lifetime.* This event is a light-hearted approach to a very serious subject and increases awareness of how sexual assault impacts individuals and families right here where we live. Walkers are asked to donate their time and \$100.00 in support of the YWCA's Rape Crisis Center and other YWCA assault-prevention services.

How to Participate:

• Register and join in on **Wednesday, April 21st**, at the end of the work day at Plaza de Cesar Chavez...and donate \$100. Your tax-deductible donation directly supports the programs and services of the YWCA of Silicon Valley's Rape Crisis Center and other YWCA assault-prevention services.

• Have your friends, family, or co-workers sponsor you for putting on women's shoes and "walking a mile in her shoes." There are pledge forms available so you can collect and record donations received toward your goal of \$100 or you can solicit donations online when you register.

• Donate what you can and walk as an advocate bringing awareness to sexual assault in our community. The \$100 donation is not required to participate in **Walk a Mile**.

How to Register:

Register online at www.ywca-sv.org or call (408) 295-4011 x217. Registration is available on the day of the walk, however, we ask walkers to register early so we can provide shoes and T-shirts for all of our participants.

How to Donate:

Use our on-line secure donation page at www.ywca-sv.org, or mail checks (payable to YWCA of Silicon Valley) to "YWCA's Walk a Mile in Her Shoes"®, 375 South 3rd St. San Jose, CA 95112. Donations can also be submitted at the walk on April 21st, 2010. (*Please do not send cash*).

Co-Chairmen for our 8th Annual awareness walk are:

- Rob Davis, City of San Jose, Police Chief
- Darryl Von Raesfeld, City of San Jose Fire Chief
- Gil Glass, General Manager, American Medical Response
- Larry Stone, County of Santa Clara, Assessor
- Carl Guardino, CEO, Silicon Valley Leadership Group
- Pete Decena, SJSU, Chief of Police

Contact: Kelly Ramirez

(408) 295-4011 x217 or email walkamile@ywca-sv.org

Proceeds from the event benefit victims of violence and sexual assault